

ORDER



Orders
Order / Rev: 360097
Alt Order #: 06860082
Product Desc: BARACK OBAMA
Estimate: 1905
Flight Dates: 10/02/12 - 10/08/12
Original Date / Rev: 10/01/12 / 10/01/12
Order Type: GENERAL

KTNV - Las Vegas

Primary AE: Anjanette Brady
Sales Office: PPH
Sales Region: NAT

Agency Name: GMMB
Buying Contact:
Billing Contact:
 3050 K St. NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Obama for America
Demographic: A35+
Product Codes: PL Presidential
Priority: P-03
Revenue Codes: AGY-TRANS, POL CAND, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/08/12	19	\$21,350.00	\$18,147.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	19	\$21,350.00	\$18,147.50	0.00
Totals	19	\$21,350.00	\$18,147.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjanette Brady			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KTNV - Las Vegas	18%	\$21,350.00
Market	100%	\$118,611.11

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	25%	\$29,652.78
KLVS	0%	\$0.00
KMCC	0%	\$0.00
KSNV	29%	\$34,397.22
KTUD	1%	\$1,186.11
KVMY	3%	\$3,558.33
KVVU	19%	\$22,536.11
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	5%	\$5,930.56

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KTNV	10/02/12	10/05/12	M-F 5-6am Action News	CM	M-F 5-6a	- TWTF - -	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00

KTNV - Las Vegas

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
13	KTNV	10/06/12	10/06/12	Action News Special Action News Special	CM	Action News Speci- (8:30 PM-9:30 PM)	-----S-	:30	1	\$1,000.00	P-03	0.00	NM	1	\$1,000.00
POST CF NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-		1				\$1,000.00		0.00			
14	KTNV	10/02/12	10/05/12	M-F 12:05-1:05a Jimmy Kimmel	CM	M-F 12:05-1:05a	-TWTF--	:30	1	\$200.00	P-03	0.00	NM	1	\$200.00
KIMMEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-TWTF--		1				\$200.00		0.00			
E 15	KTNV	10/08/12	10/08/12	2p Syndicated Show 2p Syndicated Show	CM	2p-3p	M-----	:30	1	\$275.00	P-03	0.00	NM	1	\$275.00
JEFF PROBST															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----		1				\$275.00		0.00			
16	KTNV	10/08/12	10/08/12	M-F 12:05-1:05a Jimmy Kimmel	CM	M-F 12:05-1:05a	M-----	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
KIMMEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----		1				\$100.00		0.00			
17	KTNV	10/08/12	10/08/12	M-F 5-6am Action News	CM	M-F 5-6a	M-----	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
ACTION NWS@5AM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----		1				\$150.00		0.00			
Totals													19	\$21,350.00	